

Media Studies II

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Description:

Course is designed to teach students the skills necessary to produce/create video packages that include: news stories, narrations, music montages and promotional videos.

Units Covered:

4 C's of Editing / Editing Theories
Premiere Pro CS3 Workspace & Tools
Cutting Narration – Cuts Only Editing
Adding Cutaways
Transitions & Special FX
Adding/Creating Music Beds
Adding/Creating Title Graphics/Overlays
Digital Juice Juicer 3.5
After Effects CS3 Workspace & Tools
Composition Basics
Animating Text
Shape Layers
Animating a Multimedia Presentation
Animating Layers
Keying with Adobe After Effects
Adobe Flash CS3 – Time permitting
Crazy Talk 5 – Time permitting

Requirements:

Students are expected to have ID's and to project a professional attitude and work ethic at all times. Course adheres to the Mount Clemens High School Attendance Policy.

Text:

Adobe Premiere Pro CS3 Classroom in a Book
Adobe After Effects CS3 Classroom in a Book
In Class Handouts

Evaluation:

Media Studies II projects are evaluated as: Unacceptable, Competent or Superior, see attached rubric.

Course Schedule:

Week	Topic	Required Reading/Homework
1 September week 1	4 C's of Editing / Media Mgt.	In Class Handouts
2 September week 2	Premiere Workspace & Tools	Premiere Pro Book Chapter 4
3 September week 3	Premiere Workspace & Tools	Premiere Pro Book Chapter 1
4 September week 4	Cutting Narration	Premiere Pro Book Chapter 5
5 October week 1	Storyboards / Cuts Only Editing	Premiere Pro Book Chapter 5
6 October week 2	Monitors / Cuts Only Editing	Premiere Pro Book Chapter 5
7 October week 3	Adding Cutaways	In Class Handouts
8 October week 4	Adding Cutaways	In Class Handouts
9 November week 1	Transitions & Special FX	Premiere Pro Book Chapter 6
10 November week 2	Specialized Editing Tools	Premiere Pro Book Chapter 8
11 November week 3	Adding Music Beds	Premiere Pro Book Chapter 12
12 November week 4	Creating Music Beds	Premiere Pro Book Chapter 13
13 December week 1	Creating Title Graphics	Premiere Pro Book Chapter 7
14 December week 2	Premiere Pro CS3 Final Project	- Digital Juice 3.5
15 December week 3	Premiere Pro CS3 Final Project	
Winter Recess		
16 January week 1	Premiere Pro CS3 Final Project	
17 January week 2	Mid-term Examinations	Premiere Pro Related Material
18 January week 3	After Effects Workspace & Tools	After Effects Book Chapter 1
19 January week 4	Basic Animation	After Effects Book Chapter 2
20 February week 1	Animating Text	After Effects Book Chapter 3
21 February week 2	Animating Text	After Effects Book Chapter 3
Mid-Winter Recess		
22 February week 4	Shape Layers	After Effects Book Chapter 4
23 March week 1	Shape Layers	After Effects Book Chapter 4
24 March week 2	Multimedia Presentation	After Effects Book Chapter 5
25 March week 3	Multimedia Presentation	After Effects Book Chapter 5
26 March week 4	Animating Layers	After Effects Book Chapter 6
27 March week 5	Animating Layers	After Effects Book Chapter 6
Spring Break		
28 April week 2	Working with Masks	After Effects Book Chapter 7
29 April week 3	Working with Masks	After Effects Book Chapter 7
30 April week 4	Chroma Keying	After Effects Book Chapter 9

31 May week 1	Chroma Keying	After Effects Book Chapter 9
32 May week 2	Build/Animate 3D Object	After Effects Book Chapter 11
33 May week 3	Build/Animate 3D Object	After Effects Book Chapter 11
34 May week 4	After Effects CS3 Final Project	
35 June week 1	After Effects CS3 Final Project	
36 June week 2	Final Examinations	After Effects Related Material

Resources:

Macomb Cable Network Studio & Control Room

Macomb Cable Network Logo & Still Image library

Digital Juice brand of media: JuiceDrops, Jumpbacks, Backtraxx, Editor's Toolkit, Editor's Toolbox

Music 2 Hues

Music Bakery

Flashkit.com